



**sophisticated  
opentype fonts  
for designers  
creatives  
visionaries and  
trendsetters**

SPECIMEN MANUAL

## **PF Highway Sans Pro**

OpenType® PS

supports Latin, Greek, Greek Polytonic, Cyrillic,  
Eastern European, Turkish, Baltic, Vietnamese

1461 glyphs /font

professional kerning for all languages

21 opentype features /font

14 weights



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**NOTE:** All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

## aboutparachute®

**THE COOL, THE CLASSIC, THE ORIGINAL.** Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited individuals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. Its clientele includes multinational companies such as **Ikea, Vodafone, Nestle** and **Unilever**, advertising agencies such as **DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson**, publications such as **National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté** and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. **"Archive Pro"** an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the **"Adobe Creative Days 2004"** forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.


## opentype® and parachute® fonts


OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word "**Pro**" which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

**THE DESIGN OF PARACHUTE FONTS.** Parachute fonts are designed by individuals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

## How to type Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

**HOW TO SWITCH KEYBOARDS.** First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOSX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link  to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

**ABOUT GREEK POLYTONIC.** Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link  to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

**MAJOR PROGRAMS THAT SUPPORT OPENTYPE.** Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

**SYSTEM REQUIREMENTS.** Windows 2000 or later, MacOSX or later.

## fontcredits

**HIGHWAY SANS PRO.** *Highway Sans Pro* is based on the standard typefaces used for highway signs and other byways open to public travel in the United States. These standards were established by the US Federal Highway Administration in 1966 following several studies which were conducted at the California Department of Transportation in the 1940's. The Parachute® series has been designed to fit typographic requirements and includes a variety of styles from black to extra thin. Special attention has been given to the italics, which were designed from ground up to fit the term true-italics. Several updates were released since its debut in 2001, with this last "Pro" version being the most powerful. It supports 21 special opentype features like small caps, fractions, ordinals, etc. and offers multilingual support for all European languages including Greek and Cyrillic. Finally, every font in this family has been completed with **270 copyright-free symbols**, some of which have been proposed by several international organizations for packaging, public areas, environment, transportation, computers, fabric care and urban life.

**format** *opentype PS*

**scripts** *latin, greek, greek polytonic, cyrillic, eastern european, turkish, baltic, vietnamese*

**glyphs** *1461 /font*

**kerning** *applied to all languages*

**pro features** *21*

**weights** *14*

**recommended for** *catalogs, magazines, newspapers*

**designer** *Panos Vassiliou*

© 2001-2005

## thedesigner

**PANOS VASSILIOU.** Panos Vassiliou has conducted numerous seminars for leading Canadian companies and institutions such as Bank of Nova Scotia, Royal Bank and Sony Canada. He has organized and promoted several educational and cultural conferences. Two years after his graduation from the University of Toronto/Canada, where he studied Applied Science and Engineering, he pursued a teaching career at George Brown College/Toronto, first in the Information Systems Department and later in the Media & Graphic Arts Department. He has been Creative Director for the Canadian design firm AdHaus, former Publisher of the monthly magazine DNA (Greece) and Secretary-General for the Hellenic Canadian Congress (Ontario, Canada). He has been designing typefaces since 1993, including commercial fonts as well as commissions from **Vodafone, Nestlé, Ikea** and **National Geographic**. He is regularly invited as a guest speaker to conferences and seminars, to speak on typography and related topics. After moving to Greece, he started Parachute in 1999 setting the base for a typeface library that reflected the works of some of the best contemporary Greek designers, as well as creatives around the world obsessed with type. Some of his favorite designs include **Agora Pro, Square Sans Pro, Fuel Pro, Champion Script Pro**. He received a design award for his typeface **Archive** at the EBΓE AWARDS 2004. As early as spring 2004 he released **Archive Pro**, his first opentype font with special typographic features and multilingual support for all European languages including Greek and Cyrillic.

## stylesfontweights

*Extra Thin*  
*Extra Thin Italic*

AeEf

BeEb

ΔεΕξ

*Thin*  
*Thin Italic*

AeEf

BeEb

ΔεΕξ

*Light*  
*Light Italic*

AeEf

BeEb

ΔεΕξ

*Regular*  
*Italic*

AeEf

BeEb

ΔεΕξ

*Medium*  
*Medium Italic*

AeEf

BeEb

ΔεΕξ

*Bold*  
*Bold Italic*

AeEf

BeEb

ΔεΕξ

*Black*  
*Black Italic*

AeEf

BeEb

ΔεΕξ

**NOTE:** All weights contain the same pro features, the same language range and the full character set as seen on page 10.



## supported languages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

### MAJOR CODEPAGES

1252 Latin-1  
 1253 Greek  
 1250 Eastern European  
 1251 Cyrillic  
 1254 Turkish  
 1257 Baltic  
 1258 Vietnamese

### MAJOR LANGUAGES

|                |              |               |
|----------------|--------------|---------------|
| GB English     | CZ Czech     | UA Ukrainian  |
| GR Greek       | HU Hungarian | PL Polish     |
| FR French      | RO Romanian  | EE Estonian   |
| DE German      | FI Finnish   | LV Latvian    |
| RU Russian     | NL Dutch     | SI Slovene    |
| ES Spanish     | NO Norwegian | LT Lithuanian |
| IT Italian     | IS Icelandic | ID Indonesian |
| PT Portuguese  | IE Irish     | MT Maltese    |
| CS Serbian     | AL Albanian  | PH Filipino   |
| BG Bulgarian   | HR Croatian  | TW Taiwanese  |
| TR Turkish     | SK Slovak    | VN Vietnamese |
| BY Belorussian | MD Moldovan  |               |
| SE Swedish     | DK Danish    |               |





## supported **OT** features

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**1. OLDSTYLE FIGURES:** Changes selected figures from the default lining to oldstyle i.e. numbers of varying height. These are appropriate for use with lowercase text. They come in two different styles: tabular and proportional. Tabular figures have equal widths (useful for tables, so that numbers line up from one line to the next) whereas proportional have varying widths and are basically used within a sentence.

2|7|6|0 ▶ 2|7|6|o  
2760 ▶ 276o

---

**2. LINING FIGURES:** This feature changes selected figures from oldstyle to the default lining form. Lining figures are numbers which fit better with all-capital text and they are of the same height as capitals or a bit smaller. They also come in two different styles: tabular and proportional.

276o ▶ 276O  
2|7|6|o ▶ 2|7|6|O

---

**3. PROPORTIONAL FIGURES:** Replaces selected figure glyphs which are set on tabular widths (lining or oldstyle), with corresponding glyphs set on proportional widths (lining or oldstyle).

2|7|6|0 ▶ 276O  
2|7|6|o ▶ 276o

---

**4. TABULAR FIGURES:** Replaces selected figure glyphs which are set on proportional widths (lining or oldstyle), with corresponding glyphs set on tabular widths (lining or oldstyle).

276O ▶ 2|7|6|O  
276o ▶ 2|7|6|o

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**5. SMALL CAPS:** This feature formats lowercase text as small caps. These are not computer generated scaled-down versions of capitals, but rather glyphs which have been designed to match the weight and proportions of the rest of the family characters. They are often used in combination with oldstyle figures, for acronyms and abbreviations and stylistically at the beginning of a paragraph (**this feature includes Latin and Greek small caps**).

typography ▶ ΤΥΠΟΓΡΑΦΗ  
τυπογραφία ▶ ΤΥΠΟΓΡΑΦΙΑ

## supported **OT** features

**6. SMALL CAPS FROM CAPITALS:** Replaces capital glyphs with small caps (**this feature includes Latin and Greek small caps**).

ΤΥΡΟΓΡΑΦΗΥ ▶ ΤΥΡΟΓΡΑΦΗΥ

ΤΥΠΟΓΡΑΦΙΑ ▶ ΤΥΠΟΓΡΑΦΙΑ

**7. LIGATURES:** Replaces a sequence of glyphs with a single glyph, creating a professional-looking text with no peculiar collisions among letters. This feature covers the standard f-ligatures, as well as few other ones used in normal conditions.

ffj ▶ ffj      fjord ▶ fjord      after ▶ after  
*affluent* ▶ *affluent*      *bullfighter* ▶ *bullfighter*

**8. DISCRETIONARY LIGATURES:** Replaces a sequence of glyphs with a single glyph. It differs from the previous feature in the fact that it activates special (non-standard) ligatures for **Latin and Greek**.

c/o George Lewis ▶ % George Lewis (care of)

Υ/Ο Νίκου Πετρίδη ▶ % Νίκου Πετρίδη (υπόψιν)

α/α Νίκος Πετρίδης ▶ % Νίκος Πετρίδης (αυτ' αυτού)

**9. SUPERIORS:** Replaces lining and oldstyle figures with superior figures and lowercase letters with superior letters. These superior glyphs are not computer generated scaled-down versions but are rather redesigned to match the weight of the regular glyphs. Superior figures are used mainly for footnotes and superior letters for abbreviated titles (**this feature includes Latin as well as Greek superior lowercase and capital letters**).

footnote3 ▶ footnote<sup>3</sup>    h2=x2+y2 ▶ h<sup>2</sup>=x<sup>2</sup>+y<sup>2</sup>

Dr ▶ D<sup>r</sup>      Mme ▶ M<sup>me</sup>      Δρ ▶ Δ<sup>ρ</sup>

DR ▶ D<sup>R</sup>      MME ▶ M<sup>ME</sup>      ΔΡ ▶ Δ<sup>Ρ</sup>

**10. SCIENTIFIC INFERIORS:** Replaces lining and oldstyle figures with inferior figures. They have been designed to match the weight of the regular glyphs and sit lower than the standard baseline. Used primarily for mathematical and chemical notations.

H2O ▶ H<sub>2</sub>O

## supported **OT** features

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**11. NUMERATORS:** Substitutes selected numbers (and basic punctuation) which precede a slash with numerator glyphs and replaces the typographic slash with the fraction slash.

253/ ▶ 253/ 85,6/ ▶ 85,6/

**12. DENOMINATORS:** Substitutes selected numbers (and basic punctuation) which follow a slash with denominator glyphs and replaces the typographic slash with the fraction slash.

/253 ▶ /253 /85,6 ▶ /85,6

**13. FRACTIONS:** Figures separated by slash, are replaced with diagonal fractions.

5/8 ▶ 5⁄8 3/4 ▶ ¾

**14. ORDINALS:** Contextually replaces default alphabetic glyphs which follow numbers with superscripted glyphs and the sequence 'No' with the numero character (No). This feature includes Latin as well as Greek lowercase and capital ordinals.

1st ▶ 1<sup>st</sup> 2nd ▶ 2<sup>nd</sup> 28th ▶ 28<sup>th</sup> No ▶ N<sup>o</sup>  
 1er ▶ 1<sup>er</sup> 2ème ▶ 2<sup>ème</sup> 2ND ▶ 2<sup>ND</sup>  
 1ος ▶ 1<sup>ος</sup> 2η ▶ 2<sup>η</sup> 53ου ▶ 53<sup>ου</sup> 30Σ ▶ 30<sup>Σ</sup>

**15. ORNAMENTS/VARIOUS SYMBOLS:** This feature may replace the bullet or other characters with any of the available ornaments/symbols. All of them are best accessed from the program's 'Glyphs Palette' when available. There is a total of 270 ornaments/symbols included for packaging, public areas, environment, transportation, computers, fabric care, urban life. (full list on page 11)

→ ▶▶ ▶ ♀♂ ✕ Ⓜ ⚡ ⚙ ☂ ☑ ☒ ☓ ☔ ☕ ☖ ☗ ☘ ☙ ☚ ☛ ☜ ☝ ☞ ☟ ☠ ☡ ☢ ☣ ☤ ☥ ☦ ☧ ☨ ☩ ☪ ☫ ☬ ☭ ☮ ☯ ☰ ☱ ☲ ☳ ☴ ☵ ☶ ☷ ☸ ☹ ☺ ☻ ☼ ☽ ☾ ☿ ♁ ♂ ♃ ♄ ♅ ♆ ♇ ♈ ♉ ♊ ♋ ♌ ♍ ♎ ♏ ♐ ♑ ♒ ♓ ♀ ♂ ♁ ♂ ♃ ♄ ♅ ♆ ♇ ♈ ♉ ♊ ♋ ♌ ♍ ♎ ♏ ♐ ♑ ♒ ♓

**16. CASE-SENSITIVE FORMS:** Shifts punctuation marks up to work better with capital letters and lining figures since by default they sit lower to properly mix with lowercase characters.

[(HELLO)] ▶ [(HELLO)] «ПРИВЕТ» ▶ «ПРИВЕТ»

## supported **OT** features

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**17. STYLISTIC SET 2:** A set of stylistic variant glyphs which replace certain standard glyphs with alternate forms that are designed to work better within the text or add a certain flair to the page. This feature includes a large number of Greek polytonic alternates which replace the prosgegrammeni part of the glyph with ypogegrammeni.

‘Αι ▶ ‘Α̣ι      “Ηι ▶ “Η̣ι      ”Ωι ▶ ”Ω̣ι

---

**18. STYLISTIC ALTERNATES:** Replaces non-standard glyphs with alternate forms purely for aesthetic reasons. This feature includes Greek as well as Cyrillic alternates.

ξ ▶ ξ̣      λ ▶ λ̣      Ж ▶ Ж̣

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**19. CAPITAL SPACING:** Globally adjusts inter-glyph spacing for all capitals. This feature can be applied (opens up the space in-between them) when text is set all-capital in order to make it more legible.

PARACHUTE ▶ PARACHUTE

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**20. SLASHED ZERO:** Replaces the regular form of zero with an alternate form which includes a slash through the counter. This is particularly useful when capitals are mixed with numbers in which case capital O may be difficult to distinguish from zero 0.

O ▶ Ø      20 OBJECTS ▶ 2Ø OBJECTS

---

**21. ACCESS ALL ALTERNATES:** All variations of a selected character are accessible with this feature from the glyph palette of all programs that support OT features.

2 ▶ 2̣2̣2̣2̣2̣2̣2̣      € ▶ €̣€̣€̣

---

## specimens

17. latin samples

22. greek samples

27. greek polytonic samples

28. cyrillic samples

33. multi-language samples



## latinsamples

What follows is a set of Latin samples for PF Highway Sans Pro. Greek and Cyrillic script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

# HIGHWAY SANS LATIN

monthly guide to the best independent record releases

*multilingual brat with a privileged background*

# SOFTWARE

*for home or office use only*

**SURGEON GENERAL'S WARNING:**

*Quitting smoking now greatly reduces risks to your health*

# CROWD PLEASERS

*see enclosed manual for further information*

# GADGETS

*mass market graphic activism in progress*

# autocritique

**BOOMING ECONOMY, RELAXED LIFESTYLE, DEAD BRAINS**

not tested on animals

**la ville idéale pour un shopping plein de caractère**

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than

REGULAR 7/9

latin-greco  
melangé  
with recent  
cyrillic  
infusions

EXTRA THIN ITALIC 20/20

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union

THIN 11/13

**Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the**

BLACK 13/15

**foreigner**

BLACK ITALIC 95pt

**Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor**

BLACK ITALIC 10/12

- 01.** *Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the*

BOLD ITALIC 8/10

- 03.** *Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly*

**ar**

BLACK 150pt

THIN ITALIC 12/14

# TECHNOLOGY IS THE CAMPFIRE AROUND WHICH WE TELL OUR STORIES

BLACK 27/23

- 05.** **Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communi-**

BLACK 10/12

- 07.** *Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Televi-*

EXTRA THIN 10/12



Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and

MEDIUM 7/9

## THE 8 MOST REMARKABLE MOVIE RELEASES THIS YEAR

EXTRA THIN 31/26

# AWARDS

BLACK 95pt



***Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible.***

BLACK ITALIC 10/12

Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly

LIGHT 10/12



Regardless of whether the nations continue to remain isolated as far as the territorial aspect is concerned or they become more distributed, the electronic contiguity will reinforce the cultural link between them. During the few decades that television became widespread, some cultural codes were transmitted, even to nations where electronic means of communication were explicitly forbidden. The breakup of the Soviet Union may have been affected by this factor more than we would think possible. Television presented several products and services worldwide, making people consider them common, if not to respect them consistently. Moreover, television dramatically increased international communication. With 24-hours news broadcasts it has become increasingly difficult to disclose information from the public. Likewise, the Information Technology Marketplace will boost local and global cultures, as people coming from smaller villages and greater capitals will seek entertainment, commerce, education, health and other human activities together, regardless of their nationality. Could these forces equate the differences among us, resulting in an international civilization? Regardless of whether the nations continue to remain isolated as far as the territorial as-

REGULAR 21/29

## greek samples

What follows is a set of Greek samples for PF Highway Sans Pro. Latin and Cyrillic script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

## HIGHWAY SANS ΕΛΛΗΝΙΚΑ

ελληνολατινικό μείγμα με πρόσφατες κυριλλικές προσμείξεις  
**νέα επενδυτικά προγράμματα για μικρομεσαίους**

# ΘΕΩΡΗΜΑ

για περισσότερα παραδείγματα επισκεφθείτε το website της ετ  
*αξιοπιστία και λειτουργικότητα*  
**Αν δεν μπορείς να επιλέγεις είσαι ανίκανος να κυβερνάς**

# ΖΗΤΗΜΑ ΤΙΜΗΣ

*η ατέλεια είναι το μεγαλείο της ανθρώπινης φύσης*

# ληξιαρχείο

*κάθε ήρωας είναι ένα είδος επαναστάτη κάθε*

# αυτοκράτωρ

*η αισιοδοξία είναι μια στρατηγική για ένα καλύτερο αύριο η αισι*

*αεροπορική εταιρία με*  
**νέα επενδυτικά προγράμματα για μικρομεσαίους επι**

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο

REGULAR 7/9

η στέλεια είναι  
το μεγαλείο  
της ανθρώπινης  
φύσης

EXTRA THIN ITALIC 20/20

Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης

THIN 11/13

**Η Πληροφοριακή Αγορά θα ασκήσει μια συνδυαστική και εξισωτική δύναμη στους τοπικούς και παγκόσμιους πολιτισμούς, καθώς οι άνθρωποι από τα μικρότερα χωριά και τις μεγαλύτερες μητροπόλεις**

BLACK 13/15

**ταξιδιωτής**

BLACK ITALIC 90pt

**Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον**

BLACK ITALIC 10/12



- 01.** *Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης*

BOLD ITALIC 8/10

- 03.** *Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά.*

THIN ITALIC 12/14

**λα**

BLACK 125pt

## ΝΕΟ ΠΡΩΤΟΠΟΡΙΑΚΟ ΣΥΣΤΗΜΑ ΕΚΤΥΠΩΣΗΣ ΣΕ ΕΠΙΠΕΔΕΣ ΕΠΙΦΑΝΕΙΕΣ

BLACK 27/23

- 05.** *Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά.*

BLACK 10/12

- 07.** *Ασχέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε.*

EXTRA THIN 10/12



Ασκέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο νομίζουμε. Η τηλεόραση παρουσίασε ορισμένα προϊόντα και

MEDIUM 7/9

## ΕΝΑΣ ΣΤΟΥΣ ΤΡΕΙΣ ΕΛΛΗΝΕΣ ΧΡΗΣΙΜΟΠΟΙΕΙ ΤΟ ΔΙΑΔΥΚΤΙΟ

EXTRA THIN 31/26

# ΕΡΕΥΝΑ

BLACK 87pt



**Ασκέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν κατηγορηματικά. Η κατάρρευση της πρώην Σοβιετικής Ένωσης μπορεί να επηρεάστηκε από αυτό τον παράγοντα περισσότερο απ' όσο**

BLACK ITALIC 10/12

Ασκέτως αν τα έθνη παραμείνουν περιορισμένα από εδαφική άποψη ή γίνουν πιο διασκορπισμένα, η ηλεκτρονική γειτνίαση θα ενισχύσει τους πολιτιστικούς δεσμούς ανάμεσά τους. Στις λίγες δεκαετίες που η τηλεόραση διασκορπίστηκε παντού, διέδωσε ορισμένους πολιτιστικούς κανόνες, ακόμα και σε έθνη όπου τα ηλεκτρονικά μέσα ενημέρωσης απαγορεύονταν

LIGHT 10/12



Ἀσχέτως ἂν τὰ ἔθνη παραμείνουν περιορισμένα ἀπὸ ἐδαφικῆς ἀπόψεως ἢ γίνουν πιὸ διασκορπισμένα, ἡ ἠλεκτρονικὴ γειτνίαση θὰ ἐνισχύσει τοὺς πολιτιστικούς δεσμοὺς ἀνάμεσά τους. Στὶς λίγες δεκαετίες πού ἡ τηλεόραση διασκορπίστηκε παντοῦ, διέδωσε ὀρισμένους πολιτιστικούς κανόνες, ἀκόμη καὶ σὲ ἔθνη ὅπου τὰ ἠλεκτρονικὰ μέσα ἐνημερώσεως ἀπαγορεύονταν κατηγορηματικά. Ἡ κατάρρευση τῆς πρώην Σοβιετικῆς Ἐνώσεως μπορεῖ νὰ ἐπηρεάστηκε ἀπὸ αὐτὸν τὸν παράγοντα περισσότερο ἀπ' ὅσο νομίζουμε. Ἡ τηλεόραση παρουσίασε ὀρισμένα προϊόντα καὶ ὑπηρεσίες σὲ ὅλο τὸν κόσμο, δίνοντας τὴν δυνατότητα στοὺς ἀνθρώπους νὰ τὰ θεωροῦν κοινὰ, ἂν ὄχι νὰ τὰ σέβονται σταθερά. Ἐπίσης, τὸ μέσον αὐξήσε δραματικὰ τὴν παγκόσμια ἐπικοινωνία. Μὲ τὶς ἐπὶ εἰκοσιτετραώρου βάσεως εἰδήσεις γενικῶς ἦταν ὅλο καὶ πιὸ δύσκολο νὰ ἀποκρυφτοῦν σημαντικὰ γεγονότα ἀπὸ τὸν ὑπόλοιπο πλανήτη. Παρομοίως, ἡ Πληροφοριακὴ Ἀγορὰ θὰ ἀσκήσει μία συνδυαστικὴ καὶ ἐξισωτικὴ δύναμη στοὺς τοπικούς καὶ παγκόσμιους πολιτισμούς, καθῶς οἱ ἄνθρωποι ἀπὸ τὰ μικρότερα χωριὰ καὶ τὶς μεγαλύτερες μητροπόλεις θὰ ἐπιδιώκουν ἀναψυχὴ, ἐμπόριο, ἐκπαίδευση, ὑγεία καὶ ἄλλες ἀνθρώπινες δραστηριότητες μαζί, ἀσχέτως μὲ τὴν ἐθνικότητά τους. Ἴσως θὰ μποροῦσαν αὐτὲς οἱ δυνάμεις

## cyrillicsamples

What follows is a set of Cyrillic samples for PF Highway Sans Pro. Greek and Latin script samples are covered in other sections of this specimen manual. For products with an international flair, we have introduced a special packaging section (includes the special country code symbols). For more samples, please visit our site at [www.parachute.gr](http://www.parachute.gr) and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

## HIGHWAY SANS КИРИЛЛИЦА

куда пойти в свободное время в Афинах

**свежая рыба и омар у моря**

*вам остается только выбрать направление*

**ВНИМАНИЕ**

Быстрейшая связь с Интернетом

*открыт прием заявок на участие в конкурсе*

**ФЕЙС КОНТРОЛЬ**

*курение вредит вашему здоровью*

**КАРЬЕРА**

**ЗАЩИТИТЬ ТРОПИЧЕСКИЕ ЛЕСА ЗАЩИТИТЬ ТРОПИЧЕСКИЕ ЛЕСА**

*турение вредит вашему здоровью*

**Москва-Афины**

**ВВАМ ОСТАЕТСЯ ТОЛЬКО ВЫБРАТЬ НАПРАВЛЕНИЕ**

эротическая литература

*Ежемесячный справочник к лучшим независимым рекордным выпускам*

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Со-

REGULAR 7/9

Греческая  
здоровая пища  
от лучших  
поваров мира

EXTRA THIN ITALIC 20/20

Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запреще-

THIN 11/13

**Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколь-**

BLACK 13/15

**вручение**

BLACK ITALIC 116pt

**Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно,**

BLACK ITALIC 10/12

01. *Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где*

BOLD ITALIC 8/10

03. *Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были*

THIN ITALIC 12/14

BLACK 125pt

**Ба**

BLACK 27/25

**КОСМОС КАЖЕТСЯ  
БЛИЖЕ КОГДА МЕРЦАЕТ  
СЕВЕРНОЕ СИЯНИЕ**

05. **Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы**

ULTRA BLACK 10/12

07. Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял

XTHIN 10/12



Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется.

MEDIUM 7/9

ЗАПИСНАЯ КНИЖКА  
В СЕРЕБРЯНОЙ  
ОБЛОЖКЕ

EXTRA THIN 31/27

# НОВЫЙ

BLACK 95pt



**Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на**

BLACK ITALIC 10/12

Независимо от того, продолжают ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже

LIGHT 10/12





Независимо от того, продолжат ли нации оставаться изолированными в территориальном плане, или же станут более рассредоточенными, электронное соседство укрепит культурную связь между ними. За те несколько десятилетий, в течение которых телевидение получило широкое распространение, некоторые культурные особенности были переданы даже тем нациям, где электронные средства связи были запрещены прямо. Возможно, этот фактор повлиял на распад Советского Союза в большей степени, чем нам кажется. Телевидение демонстрировало некоторые товары и услуги по всему миру, заставляя людей считать их общедоступными, или даже равнодоступными. Более того, телевидение значительно расширило международный обмен информацией. Трансляция новостей 24 часа в сутки делала сокрытие информации от общества всё труднее. Аналогично, рынок информационных технологий будет способствовать подъему локальной и глобальной культуры по мере того, как жители маленьких деревень и крупных мегаполисов будут стремиться к развлечениям, торговле, образованию, здравоохранению и другой деятельности вместе, независимо от национальности. Могут

REGULAR 21/29

- GB** Pressurized container. Protect from sunlight and do not expose
- GR** Δοχείο υπό πίεση. Να προφυλάσσεται από τις ακτίνες του ήλιου
- FR** Ne pas percer ou brûler, même après usage. Ne pas vaporiser ve
- DE** Behältnis auch nach dem Gebrauch nicht aufbrechen oder verbre
- RU** Дезодорант для тела в аэрозольной упаковке. Применение:
- ES** Recipiente presurizado. Proteja de la luz solar y no exponga a te
- IT** Recipiente sotto pressione. Proteggere contro i raggi solari e n
- PT** Recipiente sob pressão. Proteger dos raios solares e não expor
- DK** Beholder under tryk. Skal beskyttes mod sollys og må ikke udsæ
- NL** Drukcontainer. Beschermen tegen zonlicht en niet blootstellen a
- CS** Držati dalje od dece. Ne nanositi dezodorans na oštećenu ili oset
- HU** Használata közbén nyílt láng használata tilos! Ne használja irritál
- SE** Skall skyddas mot solljus och får ej utsättas för höga temperatur
- PL** Nie rozpylać nad otwartym płomieniem lub żarzącym się materi
- CZ** Chraňte před dětmi. Pouze pro zevní použití. Neaplikujte na podr
- TR** Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece ya
- RO** Nu fumați în timpul folosirii, nu pulverizați peste obiecte incande
- BG** Пазете от деца! Пазете далеч от източници на пожар. Не пръ
- HR** Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati konta
- FI** Tupakointi kielletty käytön aikana. Säilytettävä lasten ulottumatt
- LT** Saugoti nuo tiesioginių saulės spindulių ir nenaudoti esant aukšt
- SK** Chránit' pred slnkom a nevystavovať vysokým teplotám. Nefajčiť
- SI** Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte na poš

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para uso externo. **PT** Recipiente sob pressão. Proteger dos raios solares e não expor a temperaturas superiores a 50°C. Não furar ou queimar, mesmo após utilização. Não vaporizar para uma chama ou um corpo incandescente. Manter afastado de qualquer chama ou fonte de calor. Não fumar. Manter fora do alcance das crianças. Não aplicar em pele irritada ou inflamada. Evitar contacto com os olhos. Apenas para uso externo. Lote e data de fabrico na anilha da válvula ou na base da embalagem. **HU** Parfüm Body Spray. Fokozottan tűz - és robbanásveszélyes! A flakonban túlnyomás uralkodik! Közvetlen hőhatásnak és 50°C feletti hőmérsékletnek kitenni tilos! Használata közben nyílt láng használata tilos! Ne használja irritált vagy sérült bőrfelületen! Szembe ne kerüljön! Gyúlékony anyagra ne permetezzük. Tűzbe dobni még üres állapotban is tilos! Gyermekek elől elzárva tartandó! Kizárólag külső használatra. **BG** Парфюмна вода за тяло. Изключително лесно запалимо Опаковка под налягане. Не излагайте на пряка слънчева светлина и температура по-висока от 50oC. Не пушете по време на употреба. Не пръскайте върху пламък или близо до запалими вещества. Не хвърляйте в огън дори флаконът да е празен. Пазете от деца! Пазете далеч от източници на пожар. Произведено в ЕС. Годно до: най-малко 4 години от датата на производство (виж дъното на опаковката). **TR** Erkek için Deodorant Body Spray. 24 saat. İçeriği ambalaj üzerinde belirtilmiştir. Güneş ışığından ve 50 derece üzerindeki ısıdan koruyunuz, kullanım sırasında sigara içmeyiniz, göze ve yanan materyallere sıkmayınız, boşaldığı zaman ateşe atmayınız, alevden uzak tutunuz. Çocukların ulaşamayacağı yerde muhafaza ediniz. Son derece yanıcıdır. Yanıcıdır ateşten uzak tutunuz. Yüze, göze ve giysilere püskürtmeyiniz. **RO** Parfum deodorant de corp. Extrem de inflamabil. Ambalaj sub presiune. A se proteja de căldură și temperaturi ce depășesc 50oC. Nu fumați în timpul folosirii, nu pulverizați peste obiecte incandescente, nu perforați sau aruncați în foc ambalajul chiar și după golire. A nu se lăsa la îndemână copiilor. Doar pentru uz extern. A se evita pulverizarea în zona ochilor sau pe pielea iritată. **HR** Parfimirani dezodorans za tijelo. Zaprmina/Sastav/Kontrolni broj: otisnuto na ambalaži. Raspršiti na kožu s udaljenosti 15-20 cm. Opozorenja: Izuzetno zapaljivo, boca je pod pritiskom, Zaštiti od sunca, ne izlagati temperaturama većim od 50°C, držati izvan dosega djece, bocu ne oštećivati niti kada je prazna. Ne aplicirati na iritiranu kožu ili otvorene rane. Izbjegavati kontakt s očima. Samo za vanjsku upotrebu. **PL** Perfumowany dezodorant w sprayu. Pojemnik pod ciśnieniem: chronić przed słońcem i temperaturą powyżej 50oC. Nie przekłuwać ani nie spalać, także po zużyciu. Nie rozpylać nad otwartym płomieniem lub żarzącym się materiałem. Chronić przed źródłami zapłonu – nie palić w czasie rozpylania. Chronić przed dziećmi. Nie stosować na podrażnioną skórę. Chronić przed kontaktem z oczami. Wyłącznie do użytku zewnętrznego. Używać zgodnie z przeznaczeniem. **SI** Parfimiran dezodorant za telo v spreju. Vsebina/Sestavine-Ingredients/Serijska številka: navedeno na embalaži. Izdelek pršite na kožo iz razdalje 15-20 cm. Opozorila: Zelo lahko vnetljivo. Razpršilec je pod pritiskom: zaščitite ga pred soncem, ne izpostavljajte ga temperaturam, višjim od 50°C. Ne preluknjajte ali sežigajte ga niti, ko je prazen. Ne pršiti v odprt plamen ali žareče telo. Hraniti ločeno od virov vžiga – ne kaditi. Hraniti izven dosega otrok. Ne pršiti v oči. Ne uporabljajte na

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## acknowledgments

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**TEXT.** The main text used for samples, has been adapted and translated by permission from the book "What will be" by the late MIT Professor and visionary Michael Dertouzos, published in 1997 by HarperEdge. Greek version published in 1998 by Livani Publishing Organization. Additional text and samples were derived from the 200-page catalog/book "IDEA-Trendsetting Typography vol. 1" released by Parachute in the year 2003.

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