

sophisticated opentype fonts for designers creatives visionaries and trendsetters

SPECIMEN MANUAL

# PF Mechanica B Pro

OpenType® PS
supports Latin, Greek, Cyrillic,
Eastern European, Turkish, Baltic, Vietnames
555 glyphs /font
5 weights



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**NOTE:** All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

# aboutparachute®

THE COOL, THE CLASSIC, THE ORIGINAL. Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited indivinduals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. It's clientelle includes multinational companies such as Ikea, Vodafone, Nestle and Unilever, advertising agencies such as DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson, publications such as National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. "Archive Pro" an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the "Adobe Creative Days 2004" forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.

## opentype®and parachute®fonts

OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript:  ${f 1.}$  Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) 2. Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages 3. Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute open  $Type\ fonts$ with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word "Pro" which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

THE DESIGN OF PARACHUTE FONTS. Parachute fonts are designed by indivinduals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

## How to type **Multilingual** text

It's never been easier to type or edit multilingual text. All you need is: 1. a program which supports opentype fonts (see below), 2. switch your keyboard to the languages you are interested in and 3. use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

HOW TO SWITCH KEYBOARDS. First you add the new languages to the system. The steps are similar on both platforms 1. On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence 2. On the Mac (MacOsX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link 📞 to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

ABOUT GREEK POLYTONIC. Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link 🕻 to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download

MAJOR PROGRAMS THAT SUPPORT OPENTYPE. Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

SYSTEM REQUIREMENTS. Windows 2000 or later, MacOsX or later.

### **fontcredits**

MECHANICA B PRO. This typeface draws its inspiration from a late 19th style which was popular for newspaper headlines. It featured straight diagonal lines in place of the usual curves. The PF Mechanica Series projects a disciplined architecture, which combines a modern hitech structure with rigid angular forms. PF Mechanica A comes in 2 weights with a normal and bold solid face. On the other hand, PF Mechanica B is more involved with 5 ultra modern styles. The new "Pro" series has been recently expanded to include Latin, Greek and Cyrillic.

**format** opentype PS

scripts latin, greek, cyrillic, eastern european, turkish, baltic, vietnamese

glyphs 555 /font weights 5

designer George Toumbalis

© 2002-2006

# thedesigner

**GEORGE TOUMBALIS.** George Toumbalis studied Image processing and DTP at DOME Design School in Athens. He is considered an expert on graphic design issues and he is a regular columnist in +Design, the Greek magazine on aesthetics and design issues. He started his first business in 1996 and some of his major clients include Sony Music, BMG, Warner Music, Capital Radio 96.5, Planet Works, Filmnet, Flash.gr. Some of his font designs, released by Parachute, include **PF Mechanica B** and **PF Overload.** 

# stylesfontweights

| Grid One | Aecf | 6066           | OeE\$ |
|----------|------|----------------|-------|
| Grid Two | AeEf | 0 <b>0 0 1</b> | AeC\$ |
| Emboss   | Aecr |                | 0eE5  |
| Comb     |      |                |       |
| Outline  |      |                |       |

# supportedlanguages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Cyrillic, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

### **MAJOR CODEPAGES**

1252 Latin-1

1253 Greek

1250 Eastern European

1251 Cyrillic

1254 Turkish

1257 Baltic

1258 Vietnamese

### MAJOR LANGUAGES

| GB | English     | CZ | Czech     | UA                | Ukranian   |
|----|-------------|----|-----------|-------------------|------------|
| GR | Greek       | HU | Hungarian | PL                | Polish     |
| FR | French      | RO | Romanian  | EE                | Estonian   |
| DE | German      | FI | Finnish   | LV                | Latvian    |
| RU | Russian     | NL | Dutch     | SI                | Slovene    |
| ES | Spanish     | NO | Norwegian | LT                | Lithuanian |
| ΙT | Italian     | IS | Icelandic | ID                | Indonesian |
| PT | Portuguese  | ΙE | Irish     | MT                | Maltese    |
| CS | Serbian     | AL | Albanian  | PH                | Filipino   |
| BG | Bulgarian   | HR | Croatian  | $\top \mathbb{W}$ | Taiwanese  |
| TR | Turkish     | SK | Slovak    | VN                | Vietnamese |
| BY | Belorussian | MD | Moldovan  |                   |            |
| SE | Swedish     | DK | Danish    |                   |            |

### thefullcharacterset

bcdefghijklmnopgrstuvwxyz81234 567890£\$£¥ Đ Ĝ Ğ Ğ Ğ Â Ħ I I Î Î Î Î Î I I I J Ĵ K L L L Ł Ń Ň Ñ Ņ N Ò Ó Ô ƯỚ Õ Õ Ő O Ø Ø Œ ŔŖŘŠŚŜŞŞŢŤŦÙÚÛUŰŨ æ ć ĉ ċ č c ď đ ề ė ê ë ē ē ē ē e â ă d d ĥ ħ liî Tî ĩ τιίιij jk κί l ľ l ł ń ň ñ n 'n η ὸ ὁ ὁ ὁ ὅ ὁ ὁ ὁ σ ø ø οε ťŗťśšŝşşβţťŧùúûUααάůααμưωωωωωή ûüźžżba Greek ABCOEZHOIKOMN EO O PETY PX W Q a B y 8 εzηθικήμνξοπροστυφχψωΆ Έ Η 1 Ο ΌΪ γάξηιό ώτυτυ cyrillic АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШЩ ЪЫЬЭЮЯЂЃЕЅІЇЈЉЊЋЌЎҐЏабвгдеЁ жзийклмнопрстуфхцчшщъыьэюяђ ŕєsiĭjљюћќŭґųа math symbols  $\mu \cap \Delta^{-} - + \pm - \times \div \langle = \rangle \sim \approx \neq \leq 2$ fractions 1/2 1/4 3/4 1/2 1/2 / superscripts punctuation !?.,:;¡¿ \* (/)[\]{|} « » < > " " ' ' " ' , ,, . , ... - - - ·

· + # § ¶

miscellaneous CROM'" # # # # FC ... \_ a o , Q

Latin ABCDEFGHIJKLMNOPORSTUVWXYZ@a

NOTE\_1: The full character set applies to all styles/weights. You may view the full character set for each and every font weight by visiting our site at <a href="https://www.parachute.gr">www.parachute.gr</a> **NOTE\_2:** Most floating accents are not shown to save up space.

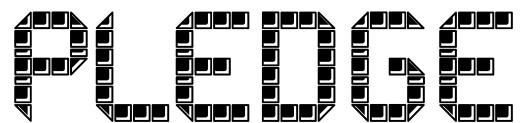
# specimens

- 12. latin samples
- 13. greek samples
- 14. cyrillic samples

# **latinsamples**

What follows is a set of Latin samples for PF Mechanica B Pro. Greek and Cyrillic script samples are covered in other sections of this specimen manual. For more samples, please visit our site at www.parachute.gr and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

onprehensive dining guide

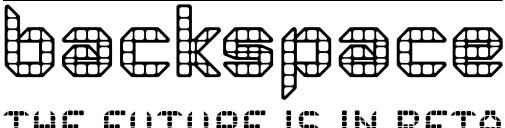


breaking

mass market graphic activism in progress



TILINGUAL BRAT WITH A PRIVILEGED BACKGROUND.

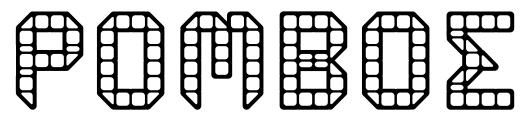


## greeksamples

What follows is a set of Greek samples for PF Mechanica B Pro. Latin and Cyrillic script samples are covered in other sections of this specimen manual. For more samples, please visit our site at www.parachute.gr and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

# MECHANICA B ENNHNIKA

Ευυμνουστινικό ωείζως ωε προσφατές κλοιυσικές προσωείξεις redeurala dé£n rns rexvadayvlas



ΤΑΧΥΤΕΡΗ ΣΥΝΔΕΣΗ ΣΤΟ ΙΝΤΕRΝΕΤ η αισθητική είναι η πολιτική του μέλλοντος



EIKONES KAI NOOY

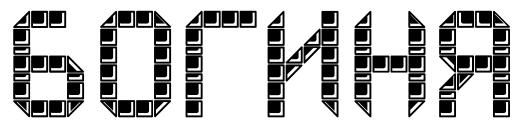
Η ΑΙΣΙΟΔΟΣΙΑ ΕΙΝΑΙ ΜΙΑ ΣΤΡΑΤΗΓΙΚΗ ΓΙΑ ΕΝΑ ΚΑΛΥΤΕΡΟ ΑΥΡΙΟ 角工角面坚闭相面 角材温面相圆角气面发相

# cyrillicsamples

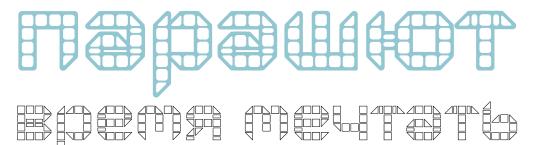
What follows is a set of Cyrillic samples for PF Mechanica B Pro. Greek and Latin script samples are covered in other sections of this specimen manual. For more samples, please visit our site at www.parachute.gr and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

# MECHANICA B KAPHAAHUA

Оптимизм является стратегией для созидания лучшего будущего Быстрейшая связь с Интернетом



BAUNTNTS TPONNUECKNE NECA Русское искусство в сердце Англии



Латино-греческая смесь со свежими кириллическими инъекциями

# acknowledgments

TYPEFACES. The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

PRODUCTION. This manual was produced using InDesign®CS2, Illustrator®CS2 and Photoshop®CS2 from Adobe® and Word®2004 from Microsoft®. Multilingual sample text was originally set in Microsoft Word for Windows. Final document was created in MacOsX with InDesign®CS2.

TRADEMARKS. Parachute, the Parachute logo, Agora Sans, Agora Serif, Agora Slab, Astrobats, Alfabeta, Amateur, Baseline, Beatnick, Beau Sans, Bodoni Script, Bulletin Sans, Champion Script, Cosmonut, DaVinci Script, Din Text, Din Display, Fidelity, Fuel, Fusion Sans, PFGoudy Initials, PFGoudy Ornaments, Scandal, Handbook, Haus Square, Highway Sans, Hellenica, Hellenica Serif, Isotext, Kids, Kidstuff, Libera, Manic Attack, Mechanica, Mediterra, Monumenta, Playskool, Psychedelia, Rafskript, Reminder, Square Sans, Signskript, Stamps, Stamp Frames, Synch, Videotext, Wonderland, Wonderbats, are either registered trademarks or trademarks of Parachute and/or Parachute Worldwide. Apple, Mac, Macintosh and TrueType are trademarks of Apple Computer Inc. Adobe, InDesign, Illustrator, Photoshop and PostScript are trademarks of Adobe Systems Incorporated. Microsoft, Windows and OpenType are trademarks of Microsoft Corporation.



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