
Tailor Book and *Italic*

This is **Tailor**, yet another new font from Suomi Type Foundry, with some Open-Type features: **st** goes **sṭ**, same goes with **cṭ** and **rṭ**, and **fi** and **fl** are accompanied by **ffi** and **ffl**. And did you notice those **first** two letters?

Tailor is a single weight font with *true italics*, and those italics have a *stylistic set* for alternate **p, v, w, k** and **y**. They go **p, v, w, k** and **y**. (and **ky** and **kg**.)

Tailor also has numerals both tabular lining, and proportional old style: **0123456789** goes **0123456789**.

And **www** goes **www**, **www**, and **www** to *save those unwanted counterspaces*.

Tailor has a friendly feel to it with those rounded corners and chubby characters. It is primarily designed for headline use, but as you can see here, it can also handle longer strings of text.